# Customer Journey Map

Project: EduTutor AI - Personalized Learning with Generative AI and LMS Integration

Team Id: LTVIP2025TMID32094

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Scenario: Browsing, learning, quizzing, and improving with EduTutor AI

## Entice

Student hears about EduTutor AI via word-of-mouth, email campaigns, or a shared link.

## Enter

The student opens EduTutor AI and is greeted with options to register or log in.

## Browse

They search for topics like 'Photosynthesis' or 'Algebra' to view available learning modules.

## Engage

They begin reading the AI-generated module content tailored to their selected topic.

## Start quiz

After learning, they generate and take a quiz on the topic to reinforce knowledge.

## Submit quiz

They answer questions, get instant feedback, and see correct answers.

## Review performance

They review scores and are offered suggestions for improvement or retry.

## Save module

Option to save the learning module to their personal library for future access.

## Exit

Ends the session feeling motivated, with improved understanding and feedback in hand.

## Extend

Receives emails with personalized suggestions based on quiz and learning history.

